



Welcome to the final stages of the summer, when the kids are going back to school and the office is quieter due to vacationers. It's easy to get caught up in the rhythm of office, always a task to take care of, always a new project to start. All exciting stuff, but you're the most effective when you have a clear and healthy mind. Here in the office we encourage everyone not to hesitate in taking a mental health day, we all should. I know, I often take one.

So, anything new going on in the office this month? Well, I'm happy to announce that we have recently recertified ourselves as a Veteran Owned Small Business! I couldn't be prouder of where my military service has lead me in my civilian life, and how far we've collectively progressed as a company. Much like the military, it's all about teamwork.

Enjoy your August everyone,

A handwritten signature in black ink that reads 'Helder'.

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**MacRansom: New Ransomware Found Targeting MacOS**      **Employee Spotlight**



It was recently discovered by Fortinet a new ransomware specifically targeting the Mac OS platform. Even if it is far inferior from most current ransomware targeting Windows, it doesn't fail to encrypt victim's files or prevent access to important files, thereby causing real damage.

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## On A Scale of "Um...?" To "Safe," How Well Managed Is Your Data?



Putting together your workforce is something that requires painstaking attention to detail. You found workers who are willing to work as hard as possible to further your organization's goals. Yet, you have to remember that even the most perfect employees are



**Jenastina Dunn**

If you call into our support line, chances are you've talked to Jena a time or two. Click below to find out more about Jena!

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## 3 Google Drive Tips You May Not Have Heard Of



Here are three secret tips that can help you get a little more value out of Google Drive.

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## The 7 Habits of Highly Effective PC Users

still human, and that they can make mistakes that can put the organization's data at risk. User error is a common problem, and it is one of the most important things to keep in mind while you set up your information systems.

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## Are You Prepared For Incoming Threats To Your Systems?



It doesn't matter if you're a small business, a large enterprise, or if you're in a rural town, or a larger city. You still have to worry about the security of your data and the integrity of your infrastructure. Thankfully, there are services out there that allow even small businesses to leverage powerful, enterprise-level tools for maximum network security. The most valuable of all is perhaps the Unified Threat Management (UTM) tool.

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## News You Can Use

### How to Foil A Phishing Attack By ID'ing a Bad URL

Phishing attacks have been around for decades, first being recorded in 1995 where scammers would pose as AOL employees and request a user's billing information through instant messages. Nowadays, email phishing attempts have tricked users into handing over personal

Security is one of the most crucial pain points of all businesses, but sometimes it can be tricky to implement solutions if you're not sure what you specifically need.

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## 3 Ways Remote Monitoring Helps Businesses



Many small businesses just don't have the means to maintain an in-house IT resource to solve their problems. What if we can offer you a different solution.

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## VIDEO





information of all kinds. There are many methods of identifying a phishing attempt, but today we'll focus on one.

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## The History of Emoji Day, How Did It All Get Started?



Emoji's have been used since the beginning of the internet to transmit emotion in the written medium. As internet technology advanced, so did the use of the emoji, with previously pure text bits of ascii art turning into full-fledged animated faces and symbols. We've all used them, and

we're excited for the future of them!

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## What It Means When Online Traffic is Concentrated to a Handful of Apps?



The Internet is always changing, and anyone who has been using it for a while has experienced this change for themselves.

While it might be strange to think about, the latest statistics have proven that the current changes to the Internet are some of the most

significant--especially for businesses. "Online business as usual" will be significantly different moving forward.

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From Nation State APT to financially motivated CEO Fraud, today's attacks have become far more targeted and effective. Learn more about Targeted Attacks, how they work and how you can defend yourself.

[VIEW VIDEO](#)

## Quotes

"Like a welcome summer rain, humor may suddenly cleanse and cool the earth, the air and you."

Langston Hughes



"When something is important enough, you do it even if the odds are not in your favor."

Elon Musk

## Brain Game

**Q:** Some months have 30 days, some months have 31 days; how many have 28?

**A:** Reach out with your answer [here!](#)

*\*Each person with the correct answer will be placed into a hat and drawn on Wednesday (08/16) so that everyone can get a chance in getting a \$10 Dunkin Donuts Card. Congratulations to Jason N. for winning last month!*

**Connect**



## Giving Back

We think it's important to give back to the community when you have the opportunity. This coming October, we'll have a team in place to take part in Making Strides against Breast Cancer on October 15th located at Institute Park here in Worcester. Below you can find additional information if you'd like to donate to some of the fantastic organizations we've partnered up with.



*Team Machado at last year's Making Strides Against Breast Cancer*

### **Making Strides Against Breast Cancer**

Machado Consulting has a team in place to take part in Making Strides against Breast Cancer on October 15th located at Institute Park here in Worcester. If you'd like to join us in walking, or donate to the cause, please find our team page by clicking the link below.

#### **How to Donate**

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### **St. John's Food for the Poor**

Make a donation to St. John's Food for the Poor Center at 44 Temple Street, in the heart of Worcester. Your gift helps serve the local families and individuals who fall into Worcester's homeless, poor, and marginalized population.

### **Bottom Line Worcester**

As a business leader in Worcester, we hope to have you join us as we celebrate Bottom Line's impact on the community. For the 9th annual event, Bottom Line will be honoring Maureen Binienda. The event will be on October 5th at Mechanics Hall in Worcester. Please find the link below for ticket and additional event information.

#### **How to Donate**

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### **Habitat For Humanity**

#### ***High Heels and Hard Hats Gala and Auction***

Silent auction items will be open for online bidding on October 2nd. One-hundred percent of the revenue raised from High Heels and Hard Hats supports the mission to build homes, community, and hope for local families.

[How to Donate](#)

[More Information](#)

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