



## February 2017 Newsletter

*From Helder's Desk*



February is already here and there's plenty of love to go around! First and foremost, I'd like to express my continued love to all those who make every day special. My family, my friends, my hardworking employees and everyone in between. I'm still in awe and so humbled in winning the Best of Business award by Worcester Business Journal. It wouldn't be possible without the support of all those I love and care about. Thank you.

So, what's on the agenda for February at Machado Consulting? Well, the groundhog is saying we have 6 more weeks of winter. But you know, this winter hasn't been all too bad so far (knock on wood). In addition to the groundhog's news, we have some news ourselves! We have a brand new member of the team, Russ Almstrom! Russ joins us as the new Business Development Manager. If you joined us at our Open House this year, I hope you got a chance to meet and welcome Russ aboard. If not, there will certainly be more opportunities in the future.

It certainly has been a busy month, but a good month at that. I've just come back from military duty where I was tested on the most difficult security exam in the IT industry, the Certified Information Systems Security Professional (CISSP). I'm proud to say that I've met all the requirements where all my security knowledge and experience really came into play. This all comes right back to our wonderful clients and will help us better protect and advise our clients on all cyber-security and compliance related scenarios.

We have some great stuff in this issue, spanning from our latest press release to cartoon versions of ourselves! My son, Mike, did some great work on digitizing everyone onto some cool backgrounds that you'll be able to see below and on our website.

As always, thank you for taking the time to check out our monthly newsletter and your continued interest in what we're doing at Machado Consulting!

Helder

## WBJ's Best of Business!



We're so happy and proud to receive the Worcester Business Journal's award for Best IT Services. Both Russ and Brian attended the event, along with all the other deserving award winning companies. Thank you everyone!

[View Our Press Release](#)

## Machado Superheros!



### Here to save the world

We all chose our favorite superheros and had them converted into caricatures at our Open House this past month. Naturally, we had to go a bit further with them, and that's where Helder's son, Mike, stepped in. Check out Mike's work with all of the Machado Consulting Superheroes!

[See Us All](#)

## Employee Spotlight



Russ Almstrom

We would like to welcome our new Business Development Manager, Russ Almstrom, to the Machado Consulting team. Click below if you'd like to read more about Russ!

[READ MORE](#)

## Time To Update Your WordPress Site After Hack!



For all you WordPress admins out there, now would be the time to ensure your WordPress engine has updated from version 4.7.1 to 4.7.2.

[READ MORE](#)

## GMail Will No Longer Send JavaScript Files

## Client Appreciation Night & Open House



### Thank you to everyone who came!

We'd like to thank all those who were able to come and check out our new office! Our goal here at Machado Consulting is in creating long-lasting relationships and this night proved we're on the right track. We're so fortunate to have so many great clients and relationships and we're greatly looking forward to sharing our future of success together!

[View Gallery](#)

## News You Can Use

### How to Get the Most Out of Your Meetings



Meetings: they're known in the business world as a necessary evil. However, this doesn't have to be the case. With a few adjustments, you can create the ideal conditions for effective and efficient meetings.

[READ MORE](#)

### 3 Easy Ways to Get Your Business Started With Automation Technology



Businesses use IT more today than ever before, and this has led business owners, CIO's and IT managers to constantly search for ways to deliver organizational profitability through technology. Typically, if an IT manager speculates that a technology

implementation will reduce costs or improve productivity, those solutions find a way to be implemented.

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### Pay-as-You-Click vs Pay Per User. Which Software Model is Better for Your Business?



GMail will no longer allow the sending of JavaScript files as email attachments starting this month for security purposes.

[READ MORE](#)

## Could Your Computer Use a Cleaning?



### February 13th Marked "Clean Out Your Computer Day".

Now would be a good time to start developing some good habits when it comes to your office cleanliness. A well-organized computer will ensure you're working up to your capabilities on a daily basis.

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## Quotes

"If you have only one smile in you, give it to the people you love"

**Maya Angelou**



Every business owner is painfully aware of how much their mission-critical software costs them. Yet, one metric that eludes many managers and CIO's alike is just how much value they're getting from their software. Thanks to the cloud, assigning value to software and making decisions about enterprise technology accordingly, is easier than ever before!

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#### 4 Key Spots Every Business Should Cover With Security Cameras



Whether you are looking to prevent theft, curb employee time-wasting, or get a handle on workplace efficiency, security cameras are a solution that prevents and protects you from a wide variety of issues.

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"Yesterday is not ours to recover, but tomorrow is ours to win or lose."

Lyndon B. Johnson

#### Monthly Funny



Connect



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