



March 2017 Newsletter

From Helder's Desk



If you've driven down I-290, either coming or going from Worcester, I hope you've had the chance to notice our billboard! If not, we've kindly given you a snapshot of it above in action. It's really just another way for us to say thank you to everyone in Worcester for showing us your continued support. To add to this, we've just been named one of the top 500 Managed Service Providers (MSP) in the country by The Channel Company! We have a press release available below if you'd like to check out what the award represents.

Thankfully the weather of late has been showing us that spring is right around the corner. We even had someone in our office hit the golf course this past weekend! Along with the weather, we have Daylight Savings right around the corner as well giving us some more time during the week to get outside and enjoy ourselves.

Many good things going on, with much more to carry on. Enjoy everyone!

A handwritten signature in black ink that reads 'Helder'.

**Winner of CRN's MSP 500 For The 3rd
Year in a Row!**

Employee Spotlight



2017 marks the third year in a row receiving this award! It gives us great pride and pleasure to receive this award and being acknowledged as one of the top Managed Service Providers (MSP) in the country.

[View Our Press Release](#)

The Easiest Way to Manage Your IT Happens to Also Be the Best



You know better than anyone that managing your business isn't something to be taken lightly. Keeping your technology in proper working order is just the icing on the proverbial cake, making the task of managing your business even more difficult. If you're using normal break-fix IT services, this might be the case. Alternatively, managed IT services aren't designed to burden you.



Brian Meloche

We would like to congratulate Brian Meloche on his most recent promotion to Operations Manager! Want to read more about Brian? Just click on the link below.

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10 Benefits of Managed IT Services



This whitepaper will evaluate the differences between traditional technical support practices and modern managed IT practices and the pros and cons of both in regards to small and medium-sized businesses.

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World Backup Day

[Read More](#)

Cybercrimes on the Rise for SMB's



Over the years, we've seen many cyber-attacks on large corporations and entities making headline news: Target, Yahoo, Sony, Staples among many others. Cyber-attacks are not exclusive to only the big players, in fact, small businesses are increasingly becoming the target of hackers.

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News You Can Use

3 Ways to Prevent a Smartphone Thief From Also Stealing Your Data



While it's certainly a bummer to have your smartphone stolen, it's even worse if the thief accesses your data. To help prevent this nightmare scenario, security professionals have developed some clever solutions.

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Scenarios Every Business Continuity Plan Should Cover



What would you do if your business were suddenly struck by something which threatened its very existence? Do you have a plan to make sure that your business survives well past the expiration date assigned by natural disasters, hardware failure, user

error, or hacking attacks? One of the most important parts of running a business is managing risk. Implementing a business continuity plan is a great way to focus on the preservation of your organization.



March 31st is everyone's favorite day, World Backup Day! We have some helpful tips and items to be mindful of this year.

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Quotes

"If you love life, don't waste time, for time is what life is made up of."

Bruce Lee



"He who is not courageous enough to take risks will accomplish nothing in life."

Muhammed Ali

Monthly Funny



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Tip of the Week: Simple Device Turns Your Car Into a Wi-Fi Hotspot



The Internet of Things may have just entered social consciousness, but people have been trying to add Internet functionality to devices for quite some time.

One instance of this is the development and manufacture of smart car technology. In the same

way as our services are designed to proactively monitor and maintain your business' network, a smart car has been developed largely as an completely connected automobile that allows car owners to worry less about their car and to get the most out of their investment and driving experiences.

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Machado Consulting 32 Franklin Street Worcester, MA 01608 USA

support@machadoconsulting.com | (508) 453-4700

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